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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954 #4469

## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-26-65

Call letters W T G R

Station location Myrtle Beach, S. C.

Name of licensee GRAND STRAND BROADCASTING CORPORATION

Transmitter location On Ocala St., 1.4 mi. NW of Myrtle Beach, South Carolina (BP 7-24-64)

Main studio location Same as transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-15059	7-24-64	1520kc	250w	Day	9-24 3-24-65
	CP for a new standard broadcast station (Cond'1).				
BP-15059 (1)	8-19-64	Mod. of Letters.	CP(BP-15059) to assign Call		
BL-10,898	5-26-65	1520kc	250w	Day	5-26 12-1-66
	Lic to cover CB(BP-15,059) which auth a new standard broadcast station;specify type trans as (W.E. 451-A1) (Cond'1)				
BR-4469	11-48-66	Renewal of license.			12-1 12-1-69
BTC-5325 EFF:	5-31-67 6-23-67	Voluntary relinquishment of negative control of lic. corp. by each, J. M. Soles, Jr. and Isadore Kramer, thru sale of stock to Thomas J. Rogers			
BZ-7226(1)	7-11-69	Direct Meas.			
BR-4469(L)	11-26-69	Renewal			12-1-72
BBSA	6-12-72				
BR-4469(S)	12-6-72	Renewal			12-1-75
BTC-7088	6-19-73	VOL TC	EFF:		
BP-19,589	7-15-74	1520khz. 5kw	DA-Day		7-15-75
	CP to inc. power to 5kw with DA and chg. type trans. redes. coordinates.				
BP-19,589(1)	9-3-74	Mod. of (BP-19,589) to correct Spacing & Orientation.			
Comtel	10-21-74	Delete tower marking & lighting			
BR-4469					
BL-14,002(L)	11-17-75	Renewal and modification			12-1-78
BS-4469(L)	8-11-76	ML to add Section 73.114(A)(8) of the rules			
BR780724UN (S)	11-14-78	RENEWAL OF LICENSE			12-1-81



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters New W T G R

Name GRAND STRAND BROADCASTING CORPORATION  
MYRTLE BEACH, SOUTH CAROLINA (P.O.- c/o J.M. Soles, Jr., Tabor City, N. C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,059 Rec'd Filed	8-1-61 8-21-61 8-21-61	Construction Permit for a new standard broadcast station to be operated on: Frequency-1520kc Power-1kw 250w Hours of operation-Daytime Trans. location-On Ocala Street, 1.4 mi NW of Myrtle Beach, South Carolina Studio location-same as transmitter. Engr: Walter A. Duke, Hendersonville, Tenn.	GRANTED Cond'l re: Pre-sunrise operation	7-24-64
AMENDED R&F	3-14-64 3-17-64	AMENDED to reduce power from 1kw to 250w and change type transmitter (Collins 300-J-2)  Atty: Bernstein, Kleinfeld & Alper (Premier Bldg.) Engr: John Mullaney & Assoc.		

F. C. C. - WASHINGTON, D. C.



COLLINS ~~204~~ 300J-2



FORM BC-121  
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

1520kc

Call  
Letters W T G R

Name GRAND STRAND BROADCASTING CORPORATION  
Myrtle Beach, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,898 Rec'd Filed PROC. TEST 3-26-65	3-11-65 3-15-65 3-15-65	License to cover CP (BP-15,059) which authorized a new Standard broadcast station; specify type transmitter as (Western Electric 451-A1).	GRANTED Cond'l res: operation.	5-26-65 Pre-sunrise
BR-4469 R & F	8/31/66 9/1/66	Renewal of License	GRANTED	11-18-66
BTC-5325 R & F (Form 316)	4-21-67 4-26-67	Voluntary relinquishment of negative control of lic. corp. by each, J.M.Soles, Jr. and Isadore Kramer, thru sale of stock to Thomas J. Rogers	GRANTED EFF:	5-31-67 6-23-67
BZ-7226 Rec'd RESUB: R & F DM	6/9/69 5/27/69 6/9/69 6/12/69 6/19/69	Direct Meas.  Atty: Morton L. Berfield	RETURNED: -Sect:-i-  GRANTED	-6/3/69-no  7-11-69

AUG. 1955

#3

## APPLICATION RECORD - BROADCASTING

1520khz

Call  
Letters .....

W T G R

Name GRAND STRAND BROADCASTING CORPORATION  
Myrtle Beach, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-4469 R & F #539552 \$75 PN Press SEP 17 1969	8-20-69 9-2-69 9-2-69	Renewal of license Atty- Morton L. Berfield	GRANTED	11-26-69
BR-4469 R & F PN Recd. PRESS SEP 25 1972	8-21-72 9-1-72 "	RENEWAL OF LICENSE Morton L. Berfield, Atty. AMENDED 11-10-72 re: programming	Granted	12-6-72
BTC-7088 R & F FEE PD: \$1000 #156949 CODE 047 (ALSO SEE FM) MAR 8 1973 PUB. notice filed	2-20-73 2-26-73 #156949 SEE FM	Voluntary transfer of control of lic corp from J.M. Soles, Jr., Isadore Kramer and Thomas J. Rogers (33 1/3% each) to Thomas J. Rogers (100%) Atty - Cohen & Berfield AMENDED 6-6-73 - financial & prog. data	GRANTED Req. Grant Fee pd 063 7-20-73 \$4,160.00 215763 EFF: 7-18-73 (INCLUDE FM)	6-19-73



# APPLICATION RECORD - BROADCASTING

Card #4

Call  
Letters W T G R

Name GRAND STRAND BROADCASTING CORPORATION  
MYRTLE BEACH, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19,589	1-23-74	Construction permit to increase power to 5kw with directional antenna and change transmitter to Gates, BC-5H. 33° 42' 20    78° 53' 23" Atty. Morton L. Berfield Eng. Willis C. Beecher	GRANTED	7-15-74
Rec'd	1-25-74		REQUIRED GRANT FEE	
Filed	3-19-74		\$2,250.00	
\$200-273064	1-25-74		Pd 018	9-4-74
AC-017			W340447	
Need \$50-\$50-29331 pd. 3-19-74	2-25-74			
PN filed				
PRESS: <u>8</u>				
BL-14,002	7-7-75	Lic. to cover BP-19,589 for changes Transmitter: Collins 820E/F1 Atty: Morton L. Berfield	GRANTED	11-17-75
& F	7-14-75		issued with RENEWAL	
\$100#449323	7-16-75			
PTA	7-21-75			
PRESS AUG 7 1975				
BR-4469	7-24-75	RENEWAL OF LICENSE	GRANTED	11-12-75
R & F	7-31-75	M.L.Berfield, Atty.	issued with BL-14,002	
PN Recd.	"	AMENDED 3-29-77 re: commercial matter		
PRESS		AMENDED 5-16-77 re: commercial matter		
SEP 24 1975				



PHASE 1 REFUND ACTION

74

TRANS.  
CODE

SW

DATE

80/02/11

AMT.

411.00  
1,219.00

INITIALS

SW



#5  
Form BC-121  
May 1976

12-65

# APPLICATION RECORD - BROADCASTING

1520 kc

Call  
Letters **W T G R**

Name **GRAND STRAND BROADCASTING CORPORATION**  
**MYRTLE BEACH, SOUTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BR780724UN PRESS SEP 15 1978		RENEWAL OF LICENSE	GRANTED	11-14-78



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

